

A new vision shines in Abu Dhabi as Wise Media's sixth EMEA summit achieves its participation and thought leadership goals

ID WORLD Abu Dhabi 2013 final report

Abu Dhabi and Milan, February 24, 2013 - Wise Media organized its sixth EMEA Summit on security, mobility and traceability on February 11-12, 2013, bringing together a world-class array of today's leaders and decision makers driving change in both the public and the private sector. The Summit, held under the patronage of the UAE Deputy Prime Minister and Minister of Interior and with the endorsement of the European Commission, examined the critical impact of investments in security, mobility and traceability systems and in identity schemes in particular. It focused on the overarching objectives of stability, infrastructure development and the strengthening of rule of law and human rights, while looking at new avenues of economic development. These included technology-supported opportunities for increased automation, transparency, accountability and security of transactions. The Summit focused on the multiple drivers of innovation and on how sustainable growth is increasingly pursued through the modernization of ICT infrastructures and identification schemes in particular.

ID WORLD Abu Dhabi 2013, whose activities extended over two days, brought together leading experts from all continents, with speakers from 33 countries actively engaged in the effort to build a common vision and offer a platform for high-profile networking and cross-fertilization, in view of the design and deployment of innovative projects. The Summit was hosted once again by the prestigious and highly influential government organization, the Emirates Center for Strategic Studies and Research (ECSSR). It was supported for the sixth consecutive year by the Emirates Identity Authority, acting as official local endorser welcoming the delegations in the name of the hosting country. Abu Dhabi Police endorsed the inaugural launch of the Future Cities EMEA conference held on the occasion of the Summit.

As annual international gathering and regional appointment of the ID WORLD community, ID WORLD Abu Dhabi built on the remarkable success and all-time record attendance of over 500 participants of last year's event, which established it as a cornerstone, must-attend appointment for government representatives and all players involved in government sector-related innovation, including the Postal and Healthcare sectors. Reaching yet another milestone in 2013, it surpassed all previous editions in terms of quality of attendance and debate, as well as satisfaction of participating organizations involved as sponsors, exhibitors and conference delegations.

Highlights of this year's event include:

- **Patronage and opening address from UAE Deputy Prime Minister**
- **Meeting of ministers and initiatives for special delegations**
- **525 delegates from 43 countries**
- **eGovernment trends illustrated by United Nations' Inter-Regional Advisor**
- **Security Technologies presented by FBI's Executive Assistant Director**
- **Smart Urban Development discussed by Protection Secretary of Mexico City**
- **Urban Security remarks by the Lead, Global Network on Safer Cities of UN Habitat**
- **Future Cities EMEA conference launch endorsed by Abu Dhabi Police**
- **Postal Innovation track attended by largest delegation to date**
- **Vision shared by Heads of public authorities and world-class luminaries**
- **Major ICT-driven innovation projects world-wide disclosed**



Wise Media's sixth EMEA Summit saw the participation of ministerial level government representatives from different continents and the active involvement of EU Commission and UN representatives throughout the two days.



"ID WORLD Abu Dhabi 2013 has proved unique in two important respects," says Sophie B. de la Giroday, Host of the Summit and President of Wise Media. "First, it has prompted an interdisciplinary examination by leading technology experts, end-users, as well as policy makers and analysts, of the relationship between digitalization, statistically secure identity schemes and sustainable economic growth, tracing the progress from technology development to infrastructure development to sustainable economic growth. Second, the Summit has taken place at a time when policies affecting long-term management of migration flows, as well as production and employment, are being discussed and developed."

The Summit began with a plenary conference session on Global Trends on the morning of February 11. At this opening session, high-ranking public sector officials from the United Nations, the FBI, as well as State Secretary-level government speakers from emerging countries discussed how present investments in digitalization, automation and identity technology in particular affect the security, job creation, employment and economic growth of nations and urban aggregates alike. While the Summit was designed to address the impact of the digital revolution and modern identity schemes on sustainable economic growth, it has given particular attention to specific industry sectors and critical areas that call for necessary innovations, which pave the road to the creation of globe-spanning Trust Models and which are most affected in the era of digitalization and cross-border trade and travel.

The Summit's plenary session was followed by two days of workshops and interactive debate on Services to the Citizens, Delivery Models, Border Control, Managing Global Migration, Track and Trace Systems, Retail and eCommerce, Smarter and Safer Cities, Mobile Payments, Secure Authentication, Transparent Supply Chains, Healthcare Innovation, Postal Innovation, as well as Secure Transactions and necessary innovations for achieving a secure and sustainable digital economy.



Special initiatives engaged key delegations participating in Wise Media's sixth Summit in Abu Dhabi.

Among the key speakers and government representatives contributing to the debate at ID WORLD Abu Dhabi 2013: Dr. Ali Al Khouri, General Director - Emirates Identity Authority, U.A.E., delivering the opening address for H.H. Sheikh Saif Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of the Interior - U.A.E.; Stefano Manservigi, Director General Home Affairs - European Commission; Steven M. Martinez, Executive Assistant Director, Science & Technology Branch - FBI, USA; Richard Kerby, Inter-Regional Adviser - United Nations; Juma Assiango, Urban Safety Expert & Lead, Global Network on Safer Cities - UN-Habitat, Kenya; Vanja Vukic, Secretary of State - Ministry of Interior, Serbia; Kameran Abdulrahman, Director General - Ministry of Interior, Kurdistan Regional Government; Fausto Lugo Garcia, Civil Protection Secretary - Mexico City Government; Malcolm Tarbitt, Director Security & Risk Advisory - International Centre for Sport Security (ICSS), Qatar; Dr. William Ahadzie, CEO - National Identification Authority, Ghana; Ashok Pal Singh, Deputy DG - Unique Identification Authority, India; Erkki Koort, Deputy Secretary General for Internal Security Policy Ministry of the Interior, Estonia; Ruth Annus, Head of Migration and Border Policy Department - Ministry of the Interior, Estonia; Dr. Khalid Al-Tawil, Executive Advisor - Ministry of Interior, Saudi Arabia.

Key sessions saw the active involvement of Sinisa Macan, Director General - Agency for Identification Documents, Registers and Data Exchange, Bosnia and Herzegovina; Ayesha Al Rayesi, Executive Director of Central Operations Sector Emirates Identity Authority, UAE; Ralph Markert, Assistant Director, International Partnerships & Development Directorate - Interpol; Roman Vanek, Chief Division ID Documents - Federal Office of Police, Switzerland; Lt. Col. Abdullah Mohammed Al Jabri, Director General of Information Technology - Royal Oman Police; Alessandro Musumeci, Group CIO - Italian State Railways; Milica Arbutina, Head of Office - Poste Srpske, Bosnia and Herzegovina; Eng. Majed Mohammed Bin Anzzan, General Manager - E- Mall; Shane Brown, Acting Executive Director Safety and Security - Nelson Mandela Metropolitan Municipality, South Africa; Younouss Djibrine, Secretary General - Pan African Postal Union, Tanzania Mario Chartouny, CTO - Liban Post; Dr. Ahmed Kada, Director of International Affairs - Morocco Post; Feliksas Dobrovolskis, Director General - The Communications Regulatory Authority, Republic of Lithuania; Elena D'Angelo, Project Officer - United Nations Interregional Crime and Justice Research Institute, Italy; Dr.

Oliver Harrison, Head of Strategy - Health Authority of Abu Dhabi, UAE; Emmanuel Ogungbe, IT Director - National Identity Management Commission, Nigeria.

At its sixth edition in 2013, the event went live as the EMEA summit for a global community of key decision makers from both the public and private sectors, which for more than ten years has investigated the opportunities and the impact of innovation based on advanced information and communications technologies – and identification – in all public and private sectors. Next appointments for this community include Wise Media's third Americas Summit in Rio de Janeiro (Brazil) on September 26-27, and the ID WORLD International Congress in Frankfurt (Germany) on November 5-7.



Left: A very successful exhibition granted a live experience of technologies to the Summit's participants, while (right) the "CEO Vision" panel session for 2013 summarized technology takeaways.

The continued success of Wise Media's Summit is based on its unique formula of high-profile visionary statements and technology updates challenged in a public debate, offering an exclusive mix of presentations where existing and emerging identification programs provide the background to broader discussions about the world's future infrastructures for citizen-centric services, as well as secure transactions, mobility and supply chains. Over two days, the Summit gave stakeholders across the entire ICT value chain a deeper insight into strategic, technical and operational issues surrounding automatic identification adoption and implementation.

The Conference Proceedings with speaker profiles and conference materials, as well as video materials can be requested contacting the Organizers at conference@idworldonline.com.

About ID WORLD Abu Dhabi

ID WORLD Abu Dhabi goes live as annual EMEA Summit on security, mobility and traceability. Hosted for the sixth time on February 11-12 in the United Arab Emirates, the Summit took place under the patronage of the Deputy Prime Minister and Minister of Interior, H.H. Sheik Saif bin Zayed Al Nahyan. Organized by Wise Media as a two-day conference and exhibition, the Summit is an exclusive networking platform for decision makers at a government and industry level. The Summit is endorsed by the European Commission and the Emirates Identity Authority. Wise Media's Summit hosted the Future Cities EMEA conference and ID WORLD Abu Dhabi 2013, featuring the *Citizen ID Forum*, the *Transportation Security Forum* and the *Asset Tracking Forum*, as well as special initiatives addressing key sectors such as Postal and Healthcare. Further information is available online www.idworldabudhabi.com

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